



*It's Hard To Stop A Trane.®*

**Can You Buy A New \$3,495  
TRANE 80% Furnace For \$995?\***  
**Or A New \$6,495 TRANE 95% Furnace For \$1,995?\***  
**And On Qualifying Equipment Xcel Energy Rebates Up To \$1,370 Are Here  
For 2017 . . . But This Might Be For A Limited Time Only**  
**With FREE Extended 10 Year TRANE Parts Warranties!**  
**No Money Down And Special Financing Option For Six Full Months\* Or**  
**A Low Interest Rate On A Revolving Account\***  
**(\*With Approved Credit \*Minimum Monthly Payment Required \*Ask Store For Details)**  
**\* When You Purchase And Install Air Conditioning At Our Regular Price**

Dear Friend,

Yes, it's absolutely true, you can actually replace your old (and probably very inefficient) furnace and air conditioner as a package for up to **\$4,500 LESS** than you would have to pay at any other time. And if you choose qualifying equipment you could save up to an additional **\$1,370 on Xcel Energy Air Conditioning Trade In Rebates and New Air Conditioning and New Furnace Rebates for a limited time only in 2017.**

Let me explain.

Every year the months of February, March and April "Kill" my business. I stand to lose a ton of money during these "Killer" months and it can take me the remaining nine months to make up for them. And I'm looking for the same thing to happen this year.

### **MY PROBLEM IS YOUR OPPORTUNITY**

I've decided to give up trying to make a profit during the "Killer" months. If I can only minimize my losses during February, March and April I will come out ahead the other nine.

Here's how this (admittedly daring) offer came about.

This year I went to one of the major manufacturing companies, TRANE, and contracted for a major purchase of TRANE air conditioners and TRANE XT furnaces used in the Denver/Boulder/Foothills area. These are quiet, TRANE XT 80% AFUE furnaces completely installed for \$995, or TRANE XT 95% AFUE furnaces completely installed for \$1,995, when installed with an air conditioner purchased at our regular price. And, because of the quantity and time of year, I was able to buy them at incredibly low prices.

They are brand new TRANE XT models. These furnaces are designed with an Advanced Main Air Circulating Fan and an Electrically Efficient Motor. And they are **NOT** seconds or "blems" or "builder" models. They are factory fresh TRANE air conditioners TRANE XT 80% AFUE furnaces and TRANE XT 95% AFUE furnaces and have a full factory warranty.

### **HERE'S HOW YOU CAN GET A FURNACE FOR \$995 OR \$1,995**

By putting these TRANE XT 80% AFUE furnaces or TRANE XT 95% AFUE furnaces and air conditioners together and committing to a do-or-die purchase level of TRANE systems, I was able to buy both the furnace and the air conditioner for less than I thought possible! Just imagine! They gave me their best Denver market pricing on their TRANE XT 80% AFUE and TRANE XT 95% AFUE furnaces and I am passing the deal on to you.

So if you buy one of these TRANE air conditioners at our regular price, I am giving you the TRANE XT 80% AFUE furnace completely installed, for the unbelievable low price of only \$995 or TRANE XT 95% AFUE furnace completely installed, for the unbelievable low price of only \$1,995.

## HERE'S HOW

Just call us **303-366-1112** anytime or visit our website [www.coffmanco.com](http://www.coffmanco.com) to contact us. We will have one of our comfort advisors come out and measure your home and determine the availability of the proper size. They will show you the real world price on the air conditioner that fits your home. Then they will show you the substantial savings now. And it will include all labor and installation materials. Nothing is left out.

## THE CONCEPT IS SIMPLE REALLY

By letting you win big now, I will win at the end of the year.

I'm betting that if I make you an offer that is "irresistible" (at least it should be if your furnace or air conditioner is over twelve years old) and I shave my mark-up to the bone, I will accomplish two things:

1. It will cover my rent, utilities, insurance and taxes in the "killer" months.
2. I can pay my professional staff of technicians to work instead of sending them to sit at home.

If I can accomplish these two objectives, I will minimize my losses and the rest of the year can be a winner.

## NO OBLIGATION

Even after my comfort advisor completely explains the installation, there is absolutely no obligation. If you decide you don't want to take advantage of the spectacular savings -- that's OK. I will give you cashier's certificates worth \$50.00 to use toward any future service repairs, because you are kind enough to read this letter and give me a chance to solve my problem. I want you to think well of **Coffman and Company Heating, Air Conditioning and Plumbing** even if you don't buy.

## YOU CAN BUY WITH NO CASH

You don't have to pay me right away. I have set up terrific financing with competitive rates with **NO MONEY DOWN AND SPECIAL FINANCING OPTION FOR SIX FULL MONTHS\* (With Approved Credit, Minimum Monthly Payment Required \* Ask Store For Details) OR A LOW INTEREST RATE ON A REVOLVING ACCOUNT\* (With Approved Credit, Minimum Monthly Payment Required \*Ask store for details)** this low interest rate is less than most credit cards. With this program, homeowners will probably be able to buy a new system taking even less money out of their pocket.

Consider this, if you decide to make monthly investments instead of paying cash, it's a safe bet the money you save on utility bills will help you offset the monthly investment on your new system, (especially if gas and electric prices increase this year). Why pay the utility company to run that old, out of warranty heating and cooling system when you can use the money you save on energy bills and invest in a new system? It's like "having your cake and eating it too."

Give us a call now at **303-366-1112** and we will set an appointment for your no obligation survey.



*It's Hard To Stop A Trane.®*

Warmly,

Patrick Quinlan, P.E.  
President



[www.coffmanco.com](http://www.coffmanco.com)

**CALL**  
**303-366-1112**  
**Heating** **Cooling**  
**Plumbing**

*P.S. Six months from now, this will probably be the most appreciated opportunity ever extended to homeowners in the Denver/Boulder/Foothills area. Every one of the proud TRANE system owners will have an almost unfair advantage over the utility companies.*

*Energy savings will vary depending upon the size of your home, seasonal temperature averages, fuel costs and thermostat settings.*

Not good with any other offer.

COFFMAN AND COMPANY 2017 ©

Limited time offer.

# \$50 CASHIERS CERTIFICATES

**\$25.00**

## CASHIER CERTIFICATE

GOOD TOWARD  
ANY FUTURE SERVICE REPAIR

HEATING/COOLING  
OR PLUMBING

COFFMAN AND COMPANY

**303-366-1112**

CANNOT BE USED WITH OTHER  
OFFERS/PROMOTIONS OR SEWER CLEANING  
LIMIT ONE CERTIFICATE PER VISIT  
EXPIRES 5/31/2017

**\$25.00**

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### **\$200 Referral Reward**

Refer A New Client That Invests With  
Us In A New Heating & A/C System  
And Receive A \$200 Check

This offer must be redeemed within 90 days  
of NEW equipment purchase.

### **For Sponsor**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

### **Referral**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

**\$100 Referral Reward For  
Heating OR A/C System Only**

## STILL NOT SURE?

**Then invest only \$258 in a rejuvenating tune up on your air  
conditioner and furnace and have them running at  
Factory Fresh Condition (and yes you can use the \$25 coupon)**

- ▶ Inspect Indoor Coil
- ▶ Monitor Refrigerant Level
- ▶ Clean Or Replace Regular 1" Filter For Less Restriction
- ▶ Clean And Remove Vegetation From Outside Coil
- ▶ Electronically Measure Amperage Draw
- ▶ Secure Fan Blades For Safety
- ▶ Monitor Expansion Valve For Optimum Operation,  
Efficiency, And Capacity
- ▶ Check Thermostat Calibration
- ▶ Check And Adjust Air Flow For Proper Temperature Rise
- ▶ Check, Clean And Adjust Blower Components
- ▶ Lubricate Moving Parts Where Necessary
- ▶ Check, Clean And Adjust Burners
- ▶ Inspect Heat Exchanger For Cracks, Holes And Separations
- ▶ Check High Limit Control
- ▶ Check Fan Control
- ▶ Check For Flue Obstructions
- ▶ Check Manifold Gas Pressure
- ▶ Inspect Pressure Switch
- ▶ Inspect Gas Valve
- ▶ Evaluate Duct Work

- ▶ Check Gas Input
- ▶ Clean Thermocouple
- ▶ Evaluate Combustion Air
- ▶ Check Induced Draft Blower
- ▶ Check Condensate Drain
- ▶ Clean And Check Pilot Orifice
- ▶ Inspect Around The Furnace
- ▶ Check For Supply Or Return Air Blockage
- ▶ Tighten All Electrical Connections For Safety
- ▶ Check And Clean Flame Sensor

### Bonus Benefits to You

- ▶ Save 15% On Any Repairs Done At This Time
- ▶ Maximize The Life Of Your Equipment
- ▶ Reduce Energy Bills Up To 25%
- ▶ Reduce Expensive Repair Costs And Avoid  
Untimely Breakdowns
- ▶ Enjoy Peace Of Mind Knowing Your  
System Is Running At Peak Performance

Coffman & Company  
11919 I-70 Frontage Rd N #122  
Wheat Ridge, CO 80033



*It's Hard To Stop A Trane.®*

PRSR STD  
U.S. POSTAGE  
PAID  
DENVER, CO  
PERMIT NO. 242

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## **NOT READY FOR AN ENTIRE NEW SYSTEM...**

### **We Are Extending Additional Offers That May Better Fit Your Needs**

**When Purchased And Installed At Our Regular Price You Will Receive**

**PURCHASE AND INSTALL A TRANE 95% FURNACE AND GET YOUR CHOICE OF A FREE WHOLE HOUSE HUMIDIFIER, A FREE WHOLE HOUSE AIR FILTER OR A FREE PROGRAMABLE THERMOSTAT**

**OR**

**PURCHASE AND INSTALL A TRANE 80% FURNACE AND GET YOUR CHOICE OF A FREE WHOLE HOUSE HUMIDIFIER, A FREE WHOLE HOUSE AIR FILTER OR A FREE PROGRAMABLE THERMOSTAT**

**OR**

**PURCHASE AND INSTALL A TRANE 16 SEER AIR CONDITIONER AND GET YOUR CHOICE OF A FREE WHOLE HOUSE HUMIDIFIER, A FREE WHOLE HOUSE AIR FILTER OR A FREE PROGRAMABLE THERMOSTAT**

**OR**

**PURCHASE AND INSTALL A TRANE 14 SEER AIR CONDITIONER AND GET YOUR CHOICE OF A FREE WHOLE HOUSE HUMIDIFIER, A FREE WHOLE HOUSE AIR FILTER OR A FREE PROGRAMABLE THERMOSTAT**

**OR**

**PURCHASE AND INSTALL A TRANE 13 SEER AIR CONDITIONER AND GET YOUR CHOICE OF A FREE WHOLE HOUSE HUMIDIFIER, A FREE WHOLE HOUSE AIR FILTER OR A FREE PROGRAMABLE THERMOSTAT**

Limited Time Offer Ends May 31, 2017

Not Good With Any Other Offer