



**Can You Buy A New \$3,495 TRANE 80% Furnace For \$995?\***  
**Or A New \$6,495 TRANE 95% Furnace For \$1,995?\***

**And On Qualifying Equipment, Xcel Energy Rebates Up To \$1,550 Are Here  
 For 2017 . . . But This Might Be For A Limited Time Only**

**With FREE Extended 10 Year TRANE Parts Warranties!**

**No Money Down And No Interest Option For Up To Six Full Months\* Or**

**A Low Interest Rate On A Revolving Account\***

**(WAC \*Minimum Monthly Payment Required)**

**\* When You Purchase And Install Air Conditioning At Our Regular Price**

Dear Friend,

You may be thinking...

**Why Would He Make This Incredible Offer?**

The summertime weather is not over by a long shot, and what a long **HOT** summer it has been!! Even with the rain we are getting now we still may have some 90 degrees plus days ahead before the summer season is over!! I just wonder will this winter be as **COLD** as summer was **HOT?** Who knows, but this time of year my calls start to slow down because it's later in the season. Most people, whether they are having problems with their air conditioner, or it's just an old inefficient unit, are not thinking of replacement. They would rather be miserable now and wait until next year to change out their system. And most people don't think about replacing their furnace until later in the season when the cold weather hits. This creates a problem for me ...and ...an opportunity for you.

With this

<b><u>Amazing Low Price Furnace Offer You Save Up To</u></b>	<b><u>\$4,500 ENDING 2017</u></b>
<b><u>Xcel Energy Furnace Rebates On Qualifying Furnaces Up To</u></b>	<b><u>\$ 400 ENDING 2017</u></b>
<b><u>Xcel Energy Air Conditioner Rebates On Qualifying Equipment Up To</u></b>	<b><u>\$ 650 ENDING 2017</u></b>
<b><u>Xcel Energy Air Conditioner Trade In Rebates On Qualifying Equipment</u></b>	<b><u>\$ 500 ENDING 2017</u></b>
<b><u>THIS GIVES YOU A TOTAL SAVINGS OF UP TO</u></b>	<b><u>\$6,050 WOW!!!!</u></b>

**Now Is The Perfect Time To Take Advantage Of These Incredible Offers**

Also check with your **local city and county for additional available rebates** they may be offering. Some cities and counties are offering many rebates on new qualifying equipment and energy upgrades. Boulder and Denver counties also have great financing available for qualifying rebate applicants with rates as low as 2.75% interest. Waiting until next year to make this investment may end up costing you much more than it would right now. Between seasons is the right time to take advantage of this offer, and remember, **MOST OF THESE REBATES END IN 2017.**

**You Can Buy With No Cash**

You don't have to pay me right away. I have set up terrific financing with competitive rates with **NO MONEY DOWN AND NO INTEREST OPTION FOR UP TO SIX FULL MONTHS (With Approved Credit, Minimum Monthly Payment Required \* Ask Store For Details) OR A LOW INTEREST RATE ON A**

**REVOLVING ACCOUNT\* (With Approved Credit, Minimum Monthly Payment Required \* Ask Store For Details)** this low interest rate is less than most credit cards. With this program, homeowners will probably be able to buy a new system taking even less money out of their pocket.

Consider this, if you decide to make monthly investments instead of paying cash, it's a safe bet the money you save on utility bills will help you offset the monthly investment on your new system, (especially if gas and electric prices increase this year). Why pay the utility company to run that old, out of warranty heating and cooling system when you can use the money you save on energy bills and invest in a new system? It's like "having your cake and eating it too."

Give us a call now at **303-366-1112** and we will set an appointment for your no obligation survey.

## **This May Sound "Crazy"**

But...I am making a calculated business gamble. It will be a GREAT opportunity for you, if you can act quickly, as the Xcel 95% furnace rebate offer just increased as of July 1, 2017 from \$220 to \$400 and who knows how long that offer will last. And the rest of the Xcel Energy rebates are only good through 2017, then they end. The city and county additional rebates end when the money runs out and that could be at any time, so in fact most of the rebates end this year. Please don't wait on this investment. You may never see offers like this again!!

What's it all about?

Just this. I try to run a pretty ship shape business. I measure everything daily to see how we're doing. I weigh advertising costs compared to results. I track how fast we can turn our inventory. I even know how fast we have to answer the phone before you hang up and call someone else. (39 seconds). I hire only the best technicians who are polite and "drug free" to install and service heating and air conditioning systems in your home. And, finally, I try to predict the weather. Why? Because if the weather is extremely hot or cold, my phone rings off the hook. And we're busy, busy, busy.

## **Antsy Technicians**

But if the weather turns mild, the phone doesn't ring and my technicians get a little antsy. I hate to send them home when it's slow. But I have no choice. That's why I've come up with this plan that may sound "crazy" at first....but I think you'll love it.

## **Here's My Plan**

I have contracted for the purchase of TRANE energy efficient air conditioners and furnaces. These are brand new, 13-20 SEER TRANE air conditioning units. Brand new 80% and 95% energy efficient TRANE PREMIUM FURNACES are on reserve right now. And the weather may soon be mild enough that I'm a little nervous about staying busy. So, if you call in time here's my offer. . . . I'll show you **BOTH** the air conditioning units and the furnaces that qualify for these amazing deals. Some units qualify for **THE XCEL ENERGY REBATES UP TO \$1,550**, and with **THE QUALIFYING FURNACE SAVINGS** of up to **\$4,500** you could end up with a savings of up to **\$ 6,050!** These TRANE high efficiency air conditioners and furnaces are designed to be exceptionally quiet. Plus with these great financing offers, and your good credit, now is the time to invest in that new system.

Obviously I won't make much of a profit on this "crazy" offer...But I'll hopefully break even and keep my technicians busy enough till the weather changes again. Then I won't need to make any special offer...my phones will naturally ring off the hook.

## **Act Now and Save**

So, if you're a wise home owner...And your furnace or air conditioning unit is twelve to fifteen years old or older...Pick up the phone and **CALL NOW 303-366-1112**...you could get both a new furnace and air conditioner and save money on installation and utility bills. Public utility gas and electric prices will most likely be on the rise next year. If you think about the possible increase in gas and electric prices and the inefficiency of your old gas guzzling furnace and your old inefficient air conditioner, the savings may be even greater next year. If you put this off, you might regret it later when you end up replacing your old system anyway and prices are back up to normal.

Don't let someone else steal your opportunity. Pick up the phone and take advantage of my situation while helping me at the same time. **Remember you must purchase and install your qualifying TRANE equipment in 2017 to qualify for the current XCEL Rebates.**

As always, my work is guaranteed. Parts AND labor for 5 years and TRANE is giving a **FREE 10 year parts warranty!** Yearly maintenance is required on your new heating and air conditioning system to qualify for warranty repairs. This new furnace and air conditioning system will give you years of trouble free service.

Thank you in advance for giving me the chance to serve you. You'll get a great return on your investment, and we'll get our crews busy again. Hurry, don't miss this unique opportunity.

Call **303-366-1112** now for your **FREE** in home survey and off season quote.



[www.coffmanco.com](http://www.coffmanco.com)



*It's Hard To Stop A Trane.*

Sincerely yours,

Patrick Quinlan, P.E.  
President  
Coffman and Company

**CALL COFFMAN**  
**303-366-1112**

**Heating Cooling Plumbing**

*P.S. Six months from now, this will probably be the most appreciated opportunity ever extended to homeowners in the Denver/Boulder/Foothills area. Every one of the proud TRANE system owners will have an almost unfair advantage over the utility companies.*

*Energy savings will vary depending upon the size of your home, seasonal temperature averages, fuel costs and thermostat settings.*

Not good with any other offer. COFFMAN AND COMPANY 2017 © Limited time offer

## \$25 COUPONS & REFERRAL REWARDS

**\$25.00**  
COUPON

GOOD TOWARD  
ANY FUTURE SERVICE REPAIR

HEATING/COOLING  
PLUMBING

COFFMAN AND COMPANY  
**303-366-1112**

CANNOT BE USED WITH OTHER  
OFFERS/PROMOTIONS OR SEWER CLEANING  
LIMIT ONE CERTIFICATE PER VISIT  
EXPIRES 12/31/2017

**\$25.00**  
COUPON

GOOD TOWARD  
ANY FUTURE SERVICE REPAIR

HEATING/COOLING  
PLUMBING

COFFMAN AND COMPANY  
**303-366-1112**

CANNOT BE USED WITH OTHER  
OFFERS/PROMOTIONS OR SEWER CLEANING  
LIMIT ONE CERTIFICATE PER VISIT  
EXPIRES 12/31/2017

**\$200 Referral Reward**  
Refer A New Client That Invests With  
Us In A New Heating & A/C System  
And Receive A \$200 Check

This offer must be redeemed within 90 days  
of NEW equipment purchase.

**For Sponsor**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

**Referral**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

**\$100 Referral Reward For  
Heating OR A/C System Only**

Coffman & Company  
11919 I-70 Frontage Rd N #122  
Wheat Ridge, CO 80033



PRSRT STD  
U.S. POSTAGE  
PAID  
DENVER, CO  
PERMIT NO. 242

**Can You Buy A New \$3,495  
TRANE 80% Furnace For \$995?\***  
**Or A New \$6,495 TRANE 95% Furnace For \$1,995?\***  
**And On Qualifying Equipment Xcel Energy Rebates Up To \$1,550 Are Here  
For 2017 . . . But This Might Be For A Limited Time only  
With FREE Extended 10 Year TRANE Parts Warranties!  
No Money Down And No Interest Option For Up To Six Full Months\* Or  
A Low Interest Rate On A Revolving Account\*  
(With Approved Credit \*Minimum Monthly Payment Required)  
\* When You Purchase And Install Air Conditioning At Our Regular Price**

## **NOT READY FOR AN ENTIRE NEW SYSTEM...**

### **We Are Extending Additional Offers That May Better Fit Your Needs**

**When Purchased And Installed At Our Regular Price You Will Receive**

**PURCHASE AND INSTALL A TRANE 95% FURNACE AND GET YOUR CHOICE OF A FREE WHOLE HOUSE HUMIDIFIER, A FREE WHOLE HOUSE AIR FILTER OR A FREE PROGRAMABLE THERMOSTAT**

**OR**

**PURCHASE AND INSTALL A TRANE 80% FURNACE AND GET YOUR CHOICE OF A FREE WHOLE HOUSE HUMIDIFIER, A FREE WHOLE HOUSE AIR FILTER OR A FREE PROGRAMABLE THERMOSTAT**

**OR**

**PURCHASE AND INSTALL A TRANE 16 SEER AIR CONDITIONER AND GET YOUR CHOICE OF A FREE WHOLE HOUSE HUMIDIFIER, A FREE WHOLE HOUSE AIR FILTER OR A FREE PROGRAMABLE THERMOSTAT**

**OR**

**PURCHASE AND INSTALL A TRANE 14 SEER AIR CONDITIONER AND GET YOUR CHOICE OF A FREE WHOLE HOUSE HUMIDIFIER, A FREE WHOLE HOUSE AIR FILTER OR A FREE PROGRAMABLE THERMOSTAT**

**OR**

**PURCHASE AND INSTALL A TRANE 13 SEER AIR CONDITIONER AND GET YOUR CHOICE OF A FREE WHOLE HOUSE HUMIDIFIER, A FREE WHOLE HOUSE AIR FILTER OR A FREE PROGRAMABLE THERMOSTAT**

Limited Time Offer Ends December 31, 2017

Not Good With Any Other Offer